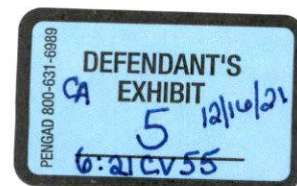


Performance Report

March 28, 2021 - April 3, 2021

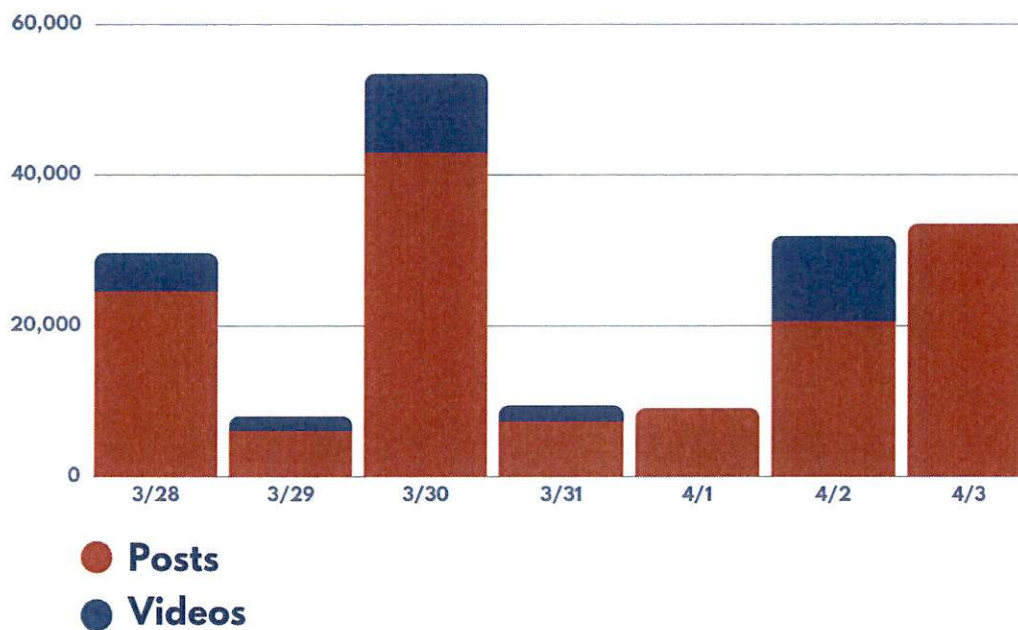


Christ Is King. Church Is Essential. Freedom Is Everything.



Freedom Center

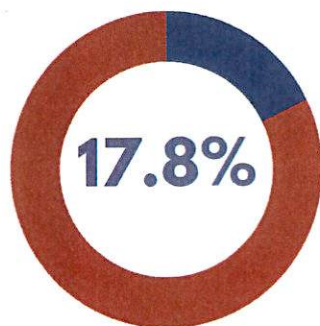
Facebook reach for the week of 3/28/2021, provided by
DeDonato Enterprises DBA Flag and Cross Network



Over 174k Unique Facebook Users
Reached In The Past Week!

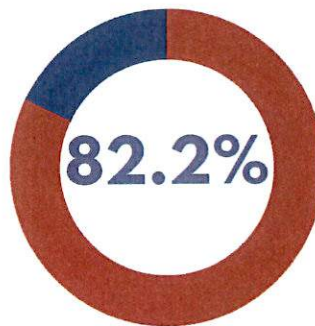
User Reach By Media Format

Videos



Total percentage accounted
for by 5 shared videos:
31k+ users reached

Posts



Total percentage accounted
for by 7 shared posts:
143k+ users reached

Data sourced from our top 4 performing pages for Freedom Center:

Keep and Bear - 65k users

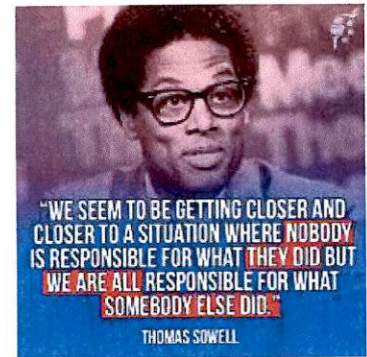
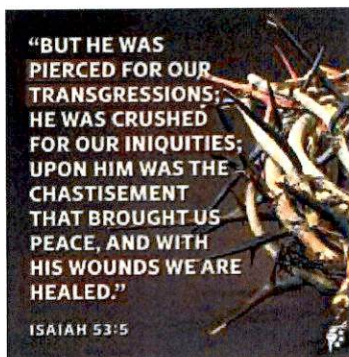
Rep Trey Gowdy for Speaker - 98k users

HomeDefenseGun - 459k users

United States Constitution - 1.2 million users

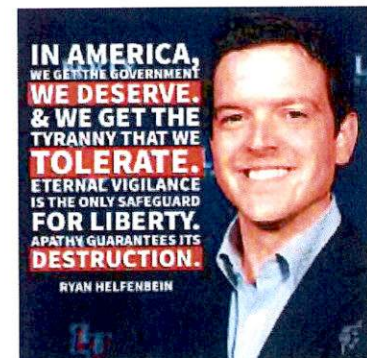
This week's heavy hitters:

35k reached: Thomas Sowell Quote



33k reached: Isaiah 53 Passage

19.6k reached: Ryan Helfenbein Quote



This Week's Email:

Total emails sent: 881,863

"Majority of Americans say cancel culture is a threat to freedom and are afraid to share their political opinions"





Christ Is King.

Church Is Essential.

Freedom Is Everything.